



Site Type: Radius	514 E University Ave Champaign, IL 61820 Radius: 5 mile	514 E University Ave Champaign, IL 61820 Radius: 100 mile	514 E University Ave Champaign, IL 61820 Radius: 200 mile
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2007 Population

Total Population	133,124	3,128,531	25,266,532
Male Population	51.1%	49.4%	49.1%
Female Population	48.9%	50.6%	50.9%
Median Age	27.0	36.9	36.6

2007 Income

Median HH Income	\$41,039	\$51,494	\$56,045
Per Capita Income	\$25,669	\$25,311	\$28,388
Average HH Income	\$59,010	\$63,987	\$73,639

2007 Households

Total Households	53,697	1,206,881	9,616,948
Average Household Size	2.18	2.49	2.56
1990-2000 Annual Rate	1.08%	0.98%	0.99%

2007 Housing

Owner Occupied Housing Units	47.0%	67.5%	65.2%
Renter Occupied Housing Units	46.0%	23.9%	26.3%
Vacant Housing Units	7.0%	8.5%	8.5%

Population

1990 Population	118,927	2,733,082	22,127,358
2000 Population	124,546	2,937,126	23,978,258
2007 Population	133,124	3,128,531	25,266,532
2012 Population	137,493	3,304,465	26,268,921
1990-2000 Annual Rate	0.46%	0.72%	0.81%
2000-2007 Annual Rate	1.07%	1.02%	0.84%
2007-2012 Annual Rate	0.65%	1.1%	0.78%

In the identified market area, the current year population is 25,266,532. In 2000, the Census count in the market area was 23,978,258. The rate of change since 2000 was 0.84 percent annually. The five-year projection for the population in the market area is 26,268,921, representing a change of 0.78 percent annually from 2007 to 2012. Currently, the population is 49.1 percent male and 50.9 percent female.

Households

1990 Households	44,921	1,018,699	8,210,020
2000 Households	50,019	1,123,574	9,062,672
2007 Households	53,697	1,206,881	9,616,948
2012 Households	56,132	1,276,817	10,019,270
1990-2000 Annual Rate	1.08%	0.98%	0.99%
2000-2007 Annual Rate	1.14%	1.15%	0.95%
2007-2012 Annual Rate	0.89%	1.13%	0.82%

The household count in this market area has changed from 9,062,672 in 2000 to 9,616,948 in the current year, a change of 0.95 percent annually. The five-year projection of households is 10,019,270, a change of 0.82 percent annually from the current year total. Average household size is currently 2.56, compared to 2.58 in the year 2000. The number of families in the current year is 6,357,697 in the market area.

Housing

Currently, 65.2 percent of the 10,513,401 housing units in the market area are owner occupied; 26.3 percent, renter occupied; and 8.5 percent are vacant. In 2000, there were 9,729,044 housing units— 64.5 percent owner occupied, 28.7 percent renter occupied and 6.8 percent vacant. The rate of change in housing units since 2000 is 1.08 percent. Median home value in the market area is \$162,373, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 3.04 percent annually to \$188,626. From 2000 to the current year, median home value changed by 5.67 percent annually.



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Median Household Income

1990 Median HH Income	\$24,186	\$28,268	\$30,915
2000 Median HH Income	\$33,753	\$41,272	\$44,409
2007 Median HH Income	\$41,039	\$51,494	\$56,045
2012 Median HH Income	\$46,958	\$60,298	\$65,501
1990-2000 Annual Rate	3.39%	3.86%	3.69%
2000-2007 Annual Rate	3.18%	3.6%	3.79%
2007-2012 Annual Rate	2.73%	3.21%	3.17%

Per Capita Income

1990 Per Capita Income	\$13,179	\$12,928	\$14,403
2000 Per Capita Income	\$19,364	\$19,933	\$22,095
2007 Per Capita Income	\$25,669	\$25,311	\$28,388
2012 Per Capita Income	\$30,070	\$30,043	\$34,344
1990-2000 Annual Rate	3.92%	4.43%	4.37%
2000-2007 Annual Rate	4.61%	3.9%	4.09%
2007-2012 Annual Rate	3.22%	3.49%	3.88%

Average Household Income

1990 Average Household Income	\$33,175	\$34,011	\$38,378
2000 Average Household Income	\$46,746	\$50,908	\$57,566
2007 Average HH Income	\$59,010	\$63,987	\$73,639
2012 Average HH Income	\$68,630	\$76,002	\$89,020
1990-2000 Annual Rate	3.49%	4.12%	4.14%
2000-2007 Annual Rate	3.8%	3.73%	4.02%
2007-2012 Annual Rate	3.07%	3.5%	3.87%

Households by Income

Current median household income is \$56,045 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$65,501 in five years. In 2000, median household income was \$44,409, compared to \$30,915 in 1990.

Current average household income is \$73,639 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$89,020 in five years. In 2000, average household income was \$57,566, compared to \$38,378 in 1990.

Current per capita income is \$28,388 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$34,344 in five years. In 2000, the per capita income was \$22,095, compared to \$14,403 in 1990.

Population by Employment

Total Businesses	4,497	95,532	772,216
Total Employees	36,206	681,173	6,988,922

Currently, 93.3 percent of the civilian labor force in the identified market area is employed and 6.7 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 93.7 percent of the civilian labor force, and unemployment will be 6.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 66.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.2 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 58.6 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 16.0 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 25.4 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 77.5 percent of the market area population drove alone to work, and 3.0 percent worked at home. The average travel time to work in 2000 was 25.6 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 18.1 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 31.2 percent were high school graduates only (28.6 percent in the U.S.)
- 6.0 percent had completed an Associate degree (6.3 percent in the U.S.)
- 14.9 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 8.6 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)